



## COMPUTER GRAPHIC DESIGN CONTEST

Participants do not have to currently or previously have been affiliated with 4-H.

DIVISION 101	Juniors (9-11)
DIVISION 102	Intermediates (12-13)
DIVISION 103	Seniors (14-19)

### CLASSES

#### H1-Computer Graphic Design-Heritage Festival Promotion

1st – 5th place receive ribbon; Overall Graphic Design Champion of Divisions (101,102, 103)- Rosette

#### 4H2- Computer Graphic Design- 4-H Promotion

1st – 5th place receive ribbon; Overall Graphic Design Champion of Divisions (101,102, 103)- Rosette

#### GENERAL CONTEST RULES FOR CLASSE H1 AND 4H2:

1. **All exhibitors are required to read and abide by Rules and Regulations.**
2. This is an individual event. **No more than one entry per person.**
3. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem and the Heritage Festival logo. The 4-H emblem must be used correctly. See [http://www.national4-hheadquarters.gov/emblem/4h\\_name.htm](http://www.national4-hheadquarters.gov/emblem/4h_name.htm) for guidelines.
4. The following information must be printed legibly on the back of the entry: name, address, county, phone number, (with area code), and Division number.
5. Graphics become the property of Heritage Festival/Campbell County 4-H upon completion of display at the Heritage Festival and may be used for promotional purposes.
6. All winning entries will be displayed as space permits.
7. Computer Graphic Design will be judged on quality of artwork and graphic skills (20 pts), creativity (20 pts), originality of the design (20 pts), originality of the message and the impact of the message (20 pts) and use of the 4-H emblem (20 pts).

#### H1 Computer Graphic Design-Heritage Festival Promotional Flier

This should be an original promotional flier with artwork and a theme or slogan promoting the Heritage Festival.

- Only one entry per member.
- Flier should be on 8 ½ x 11 white paper, with the member's name, age, and county printed neatly on the back of the paper. Also submit a CD with the design on it.
- Art and message should be the original work of the member.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the Heritage Festival logo.
- Evaluation will be based on the quality of artwork and graphic skills, creativity, originality of the design, originality of the message and the impact of the message.
- Design(s) may be photographed, published or printed.

#### 4H2- Computer Graphic Design- 4-H Promotion Flier

This should be an original promotional flier with artwork and a theme or slogan promoting the 4-H program.

- Only one entry per member.
- Flier should be on 8 ½ x 11 white paper, with the member's name, age, and county printed neatly on the back of the paper. Also submit a CD with the design on it.
- Art and message should be the original work of the member.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly.

See [http://www.csrees.usda.gov/nea/family/res/pdfs/using\\_the\\_4h\\_name.pdf](http://www.csrees.usda.gov/nea/family/res/pdfs/using_the_4h_name.pdf) for guidelines.

- Evaluation will be based on the quality of artwork and graphic skills, creativity, originality of the design, originality of the message and the impact of the message, and use of the 4-H emblem.
- Design(s) may be photographed, published or printed