

# Campbell County Roadside Gardens

*Cultivating our community through  
successfully enhancing environmental design.*

*It all sprouts from a really good plan.*

The Campbell County Roadside Garden Plan allows individuals and businesses a mechanism to sponsor and develop gardens in VDOT right-of-ways.

These simple beautification projects not only improve the aesthetics along our highway corridors, they also help to enhance the places we live, work and visit daily. Our collective goal is to make Campbell County a welcoming, inviting locality, all while integrating natural design into its expansive roadways.

*Plant* the seed. *Sow* your brand. *Reap* the benefits.



*Campbell County, Virginia*

**Department of Economic Development  
Office of Communications & Public Information**

[www.campbellcountyva.gov](http://www.campbellcountyva.gov)



## Plant the seed...

Sponsoring a garden is simple. There are multiple preliminary sites available throughout the locality for sponsorship. Our staff is pleased to work with you to design and develop the garden of your choosing in accordance with established VDOT regulations. Like a breath of fresh air, your sponsored garden will enhance the community, welcoming citizens and visitors alike, as only nature can.

## Sow your brand...

Once developed, you may incorporate your company or organization name or logo into the design of your garden space, which may tie in with other advertising alternatives, cementing your brand. In addition, your company or organization will also be listed on our locality's website, which we can hyperlink to your website address.



## Reap the benefits!

The Roadside Garden Plan provides a positive outlet for businesses and individuals alike to improve the quality of life for residents and visitors through beautification projects. When citizens and travelers see your beautiful garden, they will be left with a favorable impression, knowing your organization cares about the appearance and success of our home, our community.

If you are interested in becoming a sponsor, please contact the Campbell County Economic Development Department, (434) 332-9595, or the Office of Communications and Public Information at (434) 332-9525.

You may also visit the Campbell County website, [www.campbellcountyva.gov](http://www.campbellcountyva.gov), and navigate to the Roadside Garden Plan webpage to view available locations and read more about our mission.

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